

INVEST HOTEL 2010

Poznan, 27 October, 2010

SUMMARY

Invest-Hotel 2010

Hotel Equipment Trade Fair

Invest-Hotel Trade Fair is over ...

Poznan International Fair has once again prepared a professional event, which combined the exposure to the leading suppliers of products and services for hotels with a rich program of events for professionals in the hotel industry. During the twelfth edition of the Invest-Hotel Hotel Equipment Trade Fair more than 170 exhibitors from six countries presented their offers. The Fair and the simultaneously held TOUR SALON and Hobby were visited by over 30,000 guests.

Invest-Hotel Trade Fair, held on 20-23 October, proved that the development of the hotel industry sector encourages owners of accommodation facilities to pay more attention to architecture, interior design and functional use of space. During the four days of the Fair, the exhibitors presented a wide offer of hotel interior decoration, ranging from furniture, carpets, bathroom fixtures, textiles and lighting, up to porcelain and elegant trifles. A large part of the exhibition was devoted to the Spa and Wellness sector.

Elegant interiors

Beautiful arrangements of the leading manufacturers and distributors of hotel furniture make a significant part of the exhibition every year and gain recognition among professional visitors. This year's modern collection of furniture and interior solutions for the contract market interior was provided by, among others: Agata SA, BALMA DESIGN, FAMOS, Fabryka Mebli Kęпно JAROCIN Sp. z oo - Perfect Design, Kler, KMK Kolekcja Mebli, and Paged Meble in cooperation with Jarocinska Fabryka Mebli. Invest-Hotel Trade Fair was also an opportunity to get acquainted with a wide offer of Chairconcept.com, which specializes in solutions for hotels, receptions, spa, bars and restaurants.

An important aspect of the hotel interior is light. Professional lighting for hotels - lamps, chandeliers, wall lamps and LED lights was offered by, among others: LEMIR Wosik Wesolek, Lis Poland Sp. z o.o. Saturn and TOPMET Light. Window decorations and textile furnishings could be admired at the stands of Andropol and SE-DA, among others. An indispensable element of each hotel is a carpet, which should be elegant and easy to maintain as well as provide good sound insulation. Newmor Poland presented WPT

floorboard - ideal replacement for wood flooring as well as trendy carpet tiles. Fire resistant veneer wall coverings and extravagant carpets were presented by Polmaster. Textile floor carpets were included in the offer of Maltzahn Carpet Innovation GmbH. Invest-Hotel Trade Fair also presented interesting proposals of exhibitors (for example Roca) regarding bathroom ceramics as well as computer systems, IT and software solutions (MCM COMPUTER and LSI Software SA).

Body Cosmetics

Modern hotel should, beside the accommodation, include recreational facilities: fitness room, sauna and beauty salons. Invest-Hotel Trade Fair offered a wide range of equipment for spas, beauty salons and wellness. A new series of whirlpool baths was presented by BTL - a leading manufacturer and distributor of medical equipment in the world and Meden-INMED. Portable bath, Waterspace Spa, was one of the proposals of Poolspa. Hotel sauna set, steam shower and multifunctional massage table was presented by Klafs. Also PPH Wander stand presented the offer for saunas and steam baths.

Knowledge and experience

The rich offer of exhibitors was accompanied by interesting conferences, lectures and meetings with experts as well as presentations in special zones. The visitors could participate in the seminars prepared with the participation of partners: Chamber of Commerce of the Polish Hotel Industry, Polish Institute of Spa and Wellness, Polish Spa & Wellness Association and exhibitors. Undoubtedly, the program was one of the elements that had attracted a wide circle of professionals to Poznan.

On the second day of the event, a meeting with the participation of internationally renowned designers, winners of multiple awards for best European hotel interiors, enjoyed an exceptional success. Conference on "Design as an element of competitive advantage in the hotel industry" brought together dozens of students who wanted to learn modern practices and global trends in hotel interior design and equipment. Patrick Goff of Hoteldesigns.net raised the issue of design's value management. In turn, Peter Joehnk of JOI Design explained why hotel interior design is a three-dimensional marketing tool. Custom international hotels were the topic explored by Sean Clinton of Jestico & Whiles. Moreover, among many other presentations of successful architects and interior designers, it was possible to learn of: hotel network design like (for example) Hilton Hotel in Gdansk, as well as vinyl wallpaper and Axminster carpets. Organizer of the event was Polmaster Sp. z o.o.

The presentation of Lech Piotrowski, Ph. D., "New trends hotel industry in Poland", gathered large audience. As part of a highly popular seminar "Hotels Repaired" of Projekt Hotel, those interested could learn more about the situation on the hotel investments market in Poland and the redefinition of hotel product and program. New developments on the Polish market in the segment of budget hotels - franchising pros and cons as well as financing of hotel and restaurant investments were presented during ComfortExpress presentation.

A conference led by Polish Institute of Spa and Wellness was devoted to good solutions for the spa business in Poland. The organizers paid particular attention to standards and good practices that should apply in respect of planning concepts of Spa and Wellness objects, management and customer service. For those who think of opening a hotel's spa, panel discussion "Spa business from the inside" was organized with the participation of top managers and investors of Spa centres in Poland. During an over two-hour discussion, the speakers tried to convey the listeners their knowledge on the development and management of Spa centers. They warned against the most frequent mistakes and hidden traps as well as advised what to do to raise the profitability of this type of business. ForSpa Academy was intended for investors and managers of spa & wellness facilities. Large numbers of listeners gathered at the meeting learned what to do to turn the hotel s into a profitable investment. The organizer - ForSpa - presented the ABCs of best practices that should be taken into account when designing the pool, thermal baths and saunas. The need to create Wellness&Spa hotels was presented by the organizers of the congress of the Polish Spa & Wellness Association.

Invest-Hotel 2011

The twelfth edition of the Invest-Hotel Trade Fair is over. Ecological solutions for hotels will be the theme of the next exhibition. Today we invite you to Poznan on 19-22 October 2011.