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INVEST-HOTEL Hotel Equipment Trade Fair, the largest specialist event for the hotel industry in Poland and Central Europe, will be as usual held in Poznań, from 20 to 23 October 2010. Apart from rich exposition, the organisers have prepared an extremely attractive programme of events this year.

This year's 12th edition of INVEST-HOTEL promises to be impressive. The trade fair is very popular, both among exhibitors and professional visitors. As compared with 2009, we can now talk of a genuine hotel boom. In connection with hosting EURO 2012, new hotels are being built, while existing ones are being refurbished; what follows, the volume of orders placed with hotel product suppliers is on the rise. A few dozen suppliers of products and services for hotels, guesthouses, resorts, sanatoriums, holiday centres and conference halls have already registered for INVEST-HOTEL, and new applications keep coming in.

Whom is the INVEST-HOTEL offer addressed to?

The trade fair exposition, located in a modern complex of pavilions 3 and 3A, will be divided into the following thematic zones: hotel room, hotel bathroom, hotel reception, hotel restaurant, conference room and hotel Spa & Wellness. A large part of the exhibition will comprise hotel furniture, as well as professional lighting, textiles, bathroom ceramics along with construction and finishing materials and services (installations, doors, wallpapers, floorings, design, etc.). The exhibitors' offer will also include: IT systems, specialist clothing for catering and hotel industry, cleaning agents and specialist hotel-related equipment.

Here hotel operators meet ...

The trade fair allows to gain insight into a comprehensive offer of products and services available on the market in one place and time. Every year, INVEST-HOTEL is visited by more than ten thousand professionals from Poland and abroad (investors, designers, general contractors, hotel owners and managers, architects and interior designers) looking for the latest trends in furnishings, technological innovations and industry expertise. Good prospects for the hotel market made the Polish market equally attractive for foreign suppliers and investors.



A clear asset of INVEST-HOTEL is also the fact that it is held in conjunction with TOUR SALON Fair of Regions and Tourist Products, attended among others by hotel owners and managers.

Programme of events

This year's programme of events of INVEST-HOTEL will abound in conferences devoted to hotel investments, professional standards for hotel spa and service quality in Polish hotels in the area of Spa & Wellness. There will also be an exhibition of model SPA salons and exotic massage shows. You will have an opportunity to approach Consultancy Desks devoted to investments and management of Spa & Wellness facilities. A series of conferences on e-marketing will be continued, and a new one will be launched, dedicated to hotel design. The most interesting events are presented below:

- **„Hotel Spa: how to develop professional standards for a hotel Spa” conference**
Organiser: Polish Spa & Wellness Institute
- **„New development directions for the hotel industry in Poland” conference**
Chair: dr Lech Piotrowski, Hotel & Wellness Consultant
- **„An insider’s perspective into running a Spa business in Poland, based on experience of investors and managers” panel discussion**
Organiser: Polish Spa & Wellness Institute
- **Spa & Wellness Congress on service quality in Polish hotels in the area of Spa & Wellness, certification of hotel Spa & Wellness and international trends in spa & wellness architecture**
Organiser: Polish Spa & Wellness Association
- **Consultancy Desk for investors**
Organiser: Polish Spa and Wellness Institute
- **2nd Conference on Internet marketing in tourist and hotel industry**
Organiser: Hotelnews.pl
- **Conferences on financing, franchising, network marketing and step-by-step hotel development**
Organiser: ComfortExpress

How to become an INVEST-HOTEL exhibitor?

Exhibitors of the 12th edition of INVEST-HOTEL Hotel Equipment Trade Fair will be offered special lower prices. For more information please visit www.investhotel.pl